



Changing the Odds in Lung Cancer: Embracing Hope and Science

Join us for an elegant Monte Carlo-inspired evening as we celebrate Lung Cancer Awareness Month. Enjoy gourmet food, drinks, and casino entertainment while raising awareness for this important cause and celebrating our lung cancer patients and their care partners.

November 9th 2024

6:30 pm to 9:30 pm

Courtyard by Marriott - Waverly
6319 Providence Farm Lane
Charlotte, NC 28277



About LiveLung

LiveLung is on a mission to improve health outcomes by advancing lung cancer education, early detection, and compassion for people impacted by lung cancer. We do this by hosting a network of monthly educational community lung cancer patient groups. We provide resource bags to dozens of cancer centers where nurse navigators give them to newly diagnosed lung cancer patients. We are a 501(c)(3) nonprofit organization, here to serve the lung cancer community. While we gratefully accept donations, we do not solicit donations from lung cancer patients or care partners.

What We Do and Where the Money Goes

1. LiveLung hosts monthly educational meetings where lung cancer survivors and their care partners can network with the medical community and learn from educational speakers. In addition, through the monthly meetings, members receive inspiration from fellow lung cancer survivors so that they are not traveling this lung cancer journey alone.
2. LiveLung provides the medical communities in all areas we serve with Hope Totes, the lung cancer survivor's survival kit. These Totes are available at no charge and include details about our meetings as well as tools and resources to assist patients who are newly diagnosed with lung cancer. Since LiveLung began serving the Charlotte area in November 2017, we have provided thousands of Hope Totes to cancer centers throughout dozens of communities.
3. LiveLung increases lung cancer awareness and education through community events. With additional funding, we plan to host year-round events that promote screening, education, and awareness.



Partnership Opportunities

Presenting Partner - \$50,000

- Keynote speaker at event
- Speaking opportunity to our Charlotte group
- Social media* and website recognition
- Full page logo promotion in program
- Exhibit table at the event (optional)
- Two tables at the event (16 tickets)**

Gold Partner - \$25,000

- Speaking opportunity to our Charlotte group
- Social media* and website recognition
- 1/2 page logo promotion in program
- Exhibit table at the event (optional)
- One table at the event (8 tickets)**

Silver Partner - \$10,000

- Social media* and website recognition
- 1/4 page logo promotion in program
- Exhibit table at the event (optional)
- Six tickets to the event**

Bronze Partner - \$5,000

- Social media* and website recognition
- 1/4 page logo promotion in program
- Four tickets to the event**

* Social media includes Facebook, Twitter, and LinkedIn

** These can be donated to Sponsor a Survivor

The Dusty Joy Foundation (LiveLung) is a 501(c)3 organization. Our tax number is 27-1915648

The Dusty Joy Foundation welcomes support for our programs from other industry sponsors.

All sponsors are offered the same benefits at every level.